

Resume: Glenda Blake

Skills / Accomplishments

FINE ART

MEDIA — oils, colored pencil, graphite, pen and ink, woodcut, linocut

RECENT JURIED SHOWS:

Rhythm & Rhyme, CAP, Ithaca NY
The Joy of Dancing, TCPL, Ithaca NY
Love, Lust, & Desire, McGowan FA, Manchester NH
Northeastern Biennial TwentyThirteen, Scranton PA
National Small Works Competition, Windsor NY
Binghamton July Fest, Binghamton NY
Roberson Regional Art Exhibit, Binghamton NY
Rude & Bold Women, Binghamton NY
En Plein Aire, Oswego NY
Window on the Arts, Windsor NY
Canine/Feline, Windsor NY
New England Folk Festival Arts, Mansfield MA

DESIGN

PUBLICATIONS — facility/capability brochures, direct mail promotions, annual reports, newsletters, periodicals, books, programs, recruitment literature and campaigns

CORPORATE/INSTITUTIONAL IDENTITY — graphics standards, logos, coordinated lines of letterheads, business cards, publications, signage, related graphic applications

ADVERTISING — print, digital; retail, institutional, promotional, campaign identity

WEB GRAPHICS — animated advertising, supporting graphics, website editing and maintenance

DISPLAY/EXHIBIT — fine art, point-of-purchase, window, walk-through, trade show, recruitment, signage, posters, presentation materials

COMMUNICATIONS / MARKETING

WRITING — advertising copy, press releases, public service announcements; feature articles, reports, proposals; concise, clear use of language; excellent spelling, grammar

EDITING — planning of publication content and flow; clarification, simplification, synthesis of written materials; consistency of editorial style

INTERPERSONAL — work well with clients, colleagues, and staff; committees and teams, in planning and consultation; speak well before groups

MEDIA USAGE — print buying, vendor liaison; web publishing, media contact

ART DIRECTION

Graphics standards, style definition, photo direction, typography, format and product design; direction of design and production by staff artists; print liaison

PRE-PRINT PRODUCTION

Output-ready files, stock and ink specification, print production techniques

Digital publishing applications:

ADOBE CREATIVE SUITE 4 — InDesign, Photoshop, Illustrator, Acrobat

OTHER — Microsoft Office applications, FileMaker Pro, Extensis Portfolio

MACINTOSH OSX, WINDOWS OS

Current Memberships

Community Arts Partnership, Ithaca
Broome County Arts Council
Communications Association of the Southern Tier (CAST)
Cooperative Gallery 213
Fine Arts Society of the Southern Tier (FASST)
Roberson Museum and Science Center
Windsor Whipworks Art Center
WSKG Public Radio & Television

Education

BA Studio Art, SUNY Oswego
Oil painting, Currier Museum of Art

Recent Professional Experience

2003 – present

Freelance Artist, Designer, Art Instructor
GreenBoat Studio
Johnson City, NY

Senior Graphic Designer,
Communications and Marketing,
Saint Anselm College
Manchester, NH

Advertising Graphic Artist,
New Hampshire Union Leader
Manchester, NH

Director of Publications,
Broome Community College
Binghamton, NY

Continuing Education Drawing Instructor,
Broome Community College

Honors and Awards

2012-13 ARTIST FUND GRANT FOR A SERIES OF LARGE OIL PAINTINGS
Community Foundation for South Central New York, Johnson City NY

THIRD PLACE / PAINTING
FASST Members Summer Exhibit 2013

FIRST PLACE / FINE ARTS
SECOND PLACE / PRESENTATION
Carousel Day 2013, Johnson City NY

HONORABLE MENTION / DRAWING
FASST Members Juried Show 2012

FIRST PLACE / FINE ARTS
SECOND PLACE / PRESENTATION
Carousel Day 2012, Johnson City NY

SECOND PLACE / FINE ARTS
Window on the Arts 2011, Windsor NY

HONORABLE MENTION / OILS
FASST Members Juried Show 2011

3RD PLACE / PUBLIC RELATIONS
2011 CAST Genesis Awards

SECOND PLACE / POSTERS
2010 New England Museum Association
Publications Awards

SECOND PLACE /
SUPPLEMENTARY MATERIALS
American Association of Museums
2009 Publication Design Competition



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Artist's statement: Glenda Blake

I make art to make marks, and to search those marks for meaning. I make art, primarily in oils and in colored pencil, to reveal to both myself and others the often unnoticed piquancy of the world around us. My subjects vary, but the human figure — at rest and in motion, in both interiors and the landscape — is at the root of much of my work. A recurring theme is the grace and power of folk and traditional dance, still unexpectedly flourishing in the corners of our electronic society. My rendering of these dancers and forms is made visceral by my own muscle memory from past personal experience in social and ritual dance, and by my lifelong involvement in music.

My work is not limited by the rules and proper forms of dance, however, or by a strict interpretation of context. The pictures themselves are not only about their content, but are also complex arrangements of line, form, and color, informed by but not subservient to the subjects at hand.



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